

MEETING OF NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS AT  
COLUMBUS, OHIO, MAY 7, ~~1935~~ 1935.

During the noonday interval between sessions of the Institute for Education by Radio at Columbus, Ohio, on May 7th, 1935, in response to the invitation of President Griffith, an informal conference was held of members of the National Association of Educational Broadcasters and friends of the association. At 1:20 p.m. the following persons were in attendance or consulted about the questions involved soon after that time.

B.B.Brackett, University of South Dakota  
Franklin Dunham, Radio City, N.Y.City  
Harold A.Engel, University of Wisconsin  
W.I.Griffith, Iowa State College  
Vern Hansen, University of Wisc.  
H. C. Harshbarger, University of Iowa  
H. R. Heck, University of Okla.  
R. C. Higgy, Ohio State University  
W. F. Heimlich, Ohio State University  
Bruce E. Mahan, State University of Iowa  
Carl Menzer, State University of Iowa  
Allen Miller, University of Chicago  
Mrs.Clara Neal, 8809 Detroit Ave., Cleveland, Ohio  
Armstrong Perry, National Press Bldg., Washington, D.C.  
H. G. McCarty, University of Wisconsin  
Elmer G. Sulzer, University of Kentucky  
Jos. F. Wright, University of Illinois  
Miss Blanche Young, Indianapolis (Ind.) Public Schools, 150 N.  
(Meridian St.

Mr.Franklin Dunham, Educational Director, NBC, Radio City, N.Y.City, reported that the NBC had a wealth scripts on their past programs, and asked if the members of the NAEB would like to use this material, if the NBC would permit it to be used. If permitted at all, the use might consist in merely studying this script to guide in building new programs or it might be possible to get consent to actually use for broadcasting certain programs or parts of programs. Mr. Dunham said it was only his own idea that something in these lines might be possible, but he did not know that the NBC authorities would grant such permission. He only wished at that time to get the reaction of our group to such a proposition.

In the second place, Mr. Dunham thought it might be possible that help of the NBC specialists might be extended to NAEB program directors in building their programs. This was also uncertain, and we were asked what we would think about such a plan.

In the third place, Mr. Dunham thought it possible that some of the very large chain broadcasts might be extended to the NAEB stations at a very low cost, if the individual stations might care to pay perhaps \$50.00 for each program so furnished. In this as in the two other suggestions, the ideas were those of Mr. Dunham only, and he was merely/asking/whether we were enough interested to justify him in carrying the ideas back to the NBC people with the assurance that the NAEB members wished him to do so.

President Griffith assured Mr. Dunham that we should be glad to consider all three ideas very carefully and fully when we had a larger and more fully representative meeting of the NAEB. That we were grateful for the suggestions, and would formally take them under consideration.

The time for the next annual meeting was then informally considered. September 9 and 10 seemed most generally favored, but it was decided to submit the selection of the exact date to a letter ballot.

The question was raised as to whether we should meet as the guest of one of our member stations or at some centrally located city, as we have been doing recently. A majority of those present seemed to favor meeting with a college or university that is a regular member of our association. Invitations were then extended to meet in September with Iowa State College, State University of Iowa, University of Illinois, University of Kentucky, and the University of Wisconsin; but it was decided to submit the final choice to the letter ballot that will fix the exact date.

Next the type of program for the annual meeting in September was briefly considered. The president asked whether we wished a general program, dealing with our own immediate problems, as was done last year or whether at least one speaker of national reputation should be secured. It was decided to add this question to the circular ballot, and thus get an expression of a larger portion of the membership. But it was suggested that if a speaker of sufficient reputation should be secured for the meeting, it would be desirable to have his address broadcast over one of the regular radio chains.

Submitted by



B.B. Brackett,  
Sec.-Treas., NAEB.

May 15, 1935.

Professor W. I. Griffith,  
Radio WOI, Ames, Iowa.

My dear Griffith :

I enclose in duplicate report on the informal NAEB meeting at Columbus on the 7th. I am sorry that I could not get this to you at an earlier date. On the way home from Ames, near Mapleton, I had the misfortune to hit a cow in the highway. The cow seemed to be practically uninjured, but my radiator was damaged so that I had to stay over night at Mapleton, for radiator repairs, and then have headlight repairs here at home.

To get the repairs made and report everything to my insurance company without delay, seemed imperative: and it has taken much of my time.

In the matter of the report, feel at liberty to omit parts or condense, as you think best, if you wish to get it on one page.

Call on me for help in any way that you wish, and feel assured that I am willing to do my full part for our association.

Very truly yours,

B.R.Brackett,  
Sec.-Treas., NAEB.



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